ALEX MARTIN
Digital Project Manager & UX | UI Software Developer

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Digital Project Manager & UX|UI Software Developer with top-notch implementation and project management abilities. Highly organized, methodical and skilled at building consensus across high-performance teams. Specialized as a Digital Project Manager and Software Developer of Marketing automation projects and well-versed in building positive relationships with customers and stakeholders. Skilled at overseeing complex, high-value technical projects with excellent planning competencies.

UX|UI Specialist with practical knowledge of design techniques, tools and principles for digital production projects.

WORK EXPERIENCES

Digital Project Manager <freelance> | Software developer
Freelance | 2021 - Currently

I ensure projects are effectively resourced and managed relationships with a wide range of groups, including all internal and external project contributors. Managing the work of consultants, allocating and utilizing resources in an efficient manner, and maintaining a cooperative, motivated, and successful team.

- Develop and maintain a detailed project plan for each individual account
- Review project budgets and resolved discrepancies, requirements gathering, workflows, oversaw project teams and client deliverables
- Provide program and project status reports to the project team and company
- Agile Product Owner role - Agile management tools (ClickUp, Jira, Confluent)
- **CMS, PIM, DAM & eCommerce** leader
- Coordinate **UI/UX User Acceptance Testing (UAT)** and assist in testing efforts
- Tech Stack (Pimcore, Symfony, Javascript, mysql, mariaDB, html5, css)

Digital Project Manager | Software developer
indaba solutions | 2018 - 2021

As a Digital Project Manager for Indaba Solutions, I was responsible for defining program goals for individual projects related to Client production and assure all the processes end-to-end

Software Developer
Hospital Research Centre VHIR | 2018 - 2018

Developed and maintained web site and web services that supported the main software package to provide 24/7 capabilities for facilitating movement of documents and data across the Internet.

- Developed a brand new administration panel for researchers, which would improve the efficiency of operating by over 60%
- Desig and dev RESTful web services to manipulate dynamic datasets using AJAX calls
- Created a **Content Management System (CMS)** which serves as an interface for clients
- Tech Stack (PHP, mysql, Javascript, html5, css)

Master Scuba Diver Trainer
Padi | 2012 - 2015

During three sabbatical years abroad, I instructed over 500 diving students over the Official Padi courses as a primary Diving Instructor, both in theory and practice in Mexico, Malaysia and Indonesia.

Senior Sales Executive
RACC | 2000 - 2009 - Caixabank | 2009 - 2012

Sales environment selling Life, Property and Casualty insurance to a diverse demographic. Secured a position in the top percentile bracket of highest producing sales reps for the 25 plus agent sales force on a consistent basis.

SKILLS

Technical
JavaScript | React | Vue

PHP

Node.js

MySQL | mongoDB

html 5 | CSS

Figma | Sketch

Professional
Effective communication

Team player

Strong problem solver

Good time management

EDUCATION

Software Developer

EUG University

2016 - 2018

Bioinformatics

EUG University

2016 - 2018

LANGUAGES

English (Fluent)
Spanish (Native)
Catalan (Native)
German (Basic A1)
Portuguese (Interm. B1)

INTERESTS

Photography
Diving
Travelling